



Dear Jane,

You and I are about to embark on a great journey!

The Handel and Haydn Society's 2023-24 season opens in just a few weeks. I am thrilled about the quality and ambition of our programs and the wide array of spectacular artists we have planned for you in my first year as artistic director.

Artists like Václav Luks, Rachel Podger, Masaaki Suzuki, Aisslinn Nosky, and Harry Christophers, to name a few, will bring their experience and refreshing vision to the works of Bach, Beethoven, Brahms, Vivaldi, Handel, Haydn, and so many more. You can expect many fireworks (musically speaking!) throughout the year. I feel honored to be part of this great journey, catapulted directly at the start into such a season with *Israel in Egypt*.

In addition to these powerful moments on stage, H+H is also working for you *behind the scenes.*

You know what an uplifting and wonderful adventure each concert can be. We want to share this magic with an even broader community to reach as many people as we possibly can. That's why we're seeking partnerships to help us increase accessibility and break down perceived barriers to connect with younger and more diverse audiences here in Boston. We're also sending our musicians on the road, giving those farther away a glimpse of the joyful music making that happens at H+H.

All of this—renowned artists; timeless works from Bach, Beethoven, Vivaldi, and, of course, Handel and Haydn; and a growing and engaged audience with whom you and I can share this experience—depends on the exemplary generosity of you, a valued member of the Conductor's Circle.

Jane, will you continue to set a philanthropic example by making a Conductor's Circle gift of \$100 to the Handel and Haydn Society today?

You give so generously because you are passionate about music and know that the great Baroque and Classical works have the power to uplift our spirits. Increasing accessibility and breaking down perceived barriers is not only part of our mission, but it helps us expand our vision, grow our audience, and guarantee the quality and variety of our programs in the future. While ticket sales are crucial to the success of H+H, did you know that they only cover about a quarter of our total costs? For H+H to be accessible, tickets must remain affordable. So, to offer the rich and diverse programming that we do, we rely on donor support in addition to ticket sales.

This is why your leadership is essential to our community.

Historically, music and art has flourished under patronage of those who value its beauty and long to share the rich culture it creates with the world.

The same holds true today, as H+H relies on Conductor's Circle members like you to continue to invigorate and celebrate our own cultural scene. Your gift supports artists, ambitious programs, and welcomes as many music lovers as possible through affordable ticket pricing.

After all, isn't it our remarkable community which makes H+H stand apart from the crowd?

Our artistic product is a part of who you are and you long to share that experience with others. Your standout generosity makes it possible for us to create a vibrant, fresh, and energetic season through which audience and musicians will form a deeper connection.

Your support today is the backbone of the entire upcoming season and the reason for each profound musical adventure we have together. Thank you in advance for continuing to be a part of the Conductor's Circle, and I look forward to seeing you soon!

With my deepest gratitude,



Jonathan Cohen Artistic Director

P.S. Thank you for welcoming we into the H+H family as Artichi Director. This community shines not only through a passionate love of music, but through your commitment to our mission. Please make your gift today and help is grow, expand, and flourish in our shared musical experience!