



HANDEL + HAYDN SOCIETY

HARRY CHRISTOPHERS
ARTISTIC DIRECTOR

“...I am overjoyed to witness us moving forward together in new and exciting ways, returning to our long-cherished concert halls, and bonding more strongly than ever through our shared human experiences.”



Dear Jane,

I'll begin by reminding you how much I value you as a member of the Handel and Haydn Society.

I am so proud to have witnessed us all—players, singers, participants, attendees, and generous Conductor's Circle members like you—grow together throughout my 12 years as Artistic Director. Especially this most recent season during the pandemic. What could have been a catastrophic hindrance on our ability to connect and share through Baroque and Classical music has actually made H+H *stronger and more resilient*.

You and I have had an ongoing open conversation. I've sought your feedback, input, and even your financial support to find ways for H+H to thrive as we expanded our digital content. I am more grateful than ever for your partnership while navigating this uncharted territory.

The results speak for themselves. The success of our streaming concerts, podcasts, online music education, and groundbreaking broadcast of *Messiah for Our Time* skyrocketed our reach from our usual annual 50,000 listeners in Symphony Hall and other concert venues to an astounding 330,000+. Hundreds of thousands of new music lovers were able to share the H+H experience together.

But the best is yet to come.

In my final season as Artistic Director, ***I look forward to seeing you in Symphony Hall in the coming year!*** We will once again gather in person—safely, of course—surrounded by our friends new and old, hearing and feeling the music in its most robust form.

In celebration of the extraordinary work we've accomplished together, I am asking that you please make a gift of \$5,000 to the Handel and Haydn Society today.

Conductor's Circle members like you, Jane, set the example of leadership in our community. Your unwavering commitment to the music, the people behind it, and the friends and colleagues you share it with has ensured the music did not stop—and actually thrived!—in these troubling times.

This is our first time learning how to budget for both in-person and digital content, including musician compensation, concert hall and recording studio rentals, videographers, film and sound crews. It is with your leadership that all the pillars of H+H—music performance, education, and philanthropy—will continue to blossom in this coming season and beyond.

(over, please)

This season you will once again witness our singers and players on stage, harmonizing with one another and reverberating their emotions out into the audience. You will glance at your friends seated around you and be able to share with one another how the music touches our spirit and energizes our lives. You will be the first to know as the schedule and content for in-person concerts is confirmed.

I sought your opinion over the past year on our new digital offerings. Offering the H+H experience in this way has kept us connected, allowed us to feel and experience new perspectives, and welcomed a vast number of new people into our community. I fully intend to examine which programs and content will benefit you the most through digital availability and participation as the season moves forward.

I am passionate that together we can continue to enhance and maintain our new digital offerings. Your gift is an investment in the digital programming that has helped us weather this storm and will lead us into the future.

As you know, music education is essential to our future as it introduces the next generation of H+H to the power of Baroque and Classical music. As a Conductor's Circle member, you help hundreds of young learners in Boston Public Schools receive weekly music instruction through our Pathways to Music Equity and Access Program.

Ninety percent of our education program costs are funded by donors like you. Without you, 567 students would not have access to in-class music instruction as part of their curriculum. In the coming year, H+H looks to expand partnerships with more Boston Public Schools and increase participation in H+H Youth Choruses. For the very first time, we are providing dual-language classes as well and developing more Spanish language materials for students and their families.

I have a special opportunity for you. When you make an increased gift before June 30, Board members Carolyn and Dana Pope and Emily Schabacker will match your donation up to \$10,000!

Will you help make this our best season ever, Jane?

As my time with the Handel and Haydn Society comes to its grand finale, I am overjoyed to witness us moving forward together in new and exciting ways, returning to our long-cherished concert halls, and bonding more strongly than ever through our shared human experiences.

Endless thanks for being such an influential pillar of our philanthropic community.

Yours sincerely,



A handwritten signature in black ink that reads "Harry Christophers". The signature is written in a cursive, flowing style.

Harry Christophers
Artistic Director



PS. Every day I am inspired by your commitment to H+H and humbled that you know our community is worthy of your investment. **Please take advantage of the \$10,000 Board match challenge today to double your gift**—we need your exemplary leadership now more than ever to continue our incredible forward momentum into the best years in all of H+H.

Yes, Harry, I value each person and experience that make up H+H and I want to double my impact in our community through the board match challenge!



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HARRY CHRISTOPHERS
ARTISTIC DIRECTOR

My last gift was \$2,500.00 in March of 2020

ENCLOSED IS MY GIFT OF

\$10,000 \$5,000 \$2,500 Other \$ _____

GIFT METHOD

Check Enclosed Please make your check payable to Handel and Haydn Society

Credit Card Amex MasterCard Visa Discover

Card Number

Exp date

Name on Card

CCV Code

Signature

Or give online at handelandhaydn.org/support

- My company/organization will match my gift.
Company/Organization name: _____
- Pay with appreciated stock. Call Mike Peluse,
Vice President of Development at: 617.262.1815.
- I will give from my donor-advised fund.

Thank you for your gift!

MONTHLY GIVING: JOIN CONTINUO

Monthly giving is a convenient way to donate with impact. When you join Continuo, you will join a committed community that provides ongoing support for H+H.

I will join Continuo. Please charge my credit card the following amount every month:

\$500 \$300 \$250 Other \$ _____

Note for monthly donors: You may change your plan or opt out at any time.

Jane Doe
123 Main St
Anywhere, USA 01234-0000

Email: jdoe@aol.com

Phone: _____

- My contact information is correct.
- Please update my information as indicated.

LEAVE A LEGACY

One sentence in your will can make a ***lifetime of difference***. To leave a gift in your will, simply share this sentence with your attorney or financial planner:

“I bequeath \$_____or_____% of my estate to the Handel and Haydn Society, Tax ID 04-2126598, 9 Harcourt Street, Boston, MA 02116.”

- I/We have included the Handel and Haydn Society in my/our estate plan.
- I would like more information about making a planned gift, a gift of stock, or making a contribution from my IRA.

AS A SPECIAL TRIBUTE, MY GIFT IS

In honor of _____

In memory of _____

If you would like us to notify someone of this gift, please fill out the information below. (Please note we will not disclose the amount of your gift.)

Name: _____

Address: _____

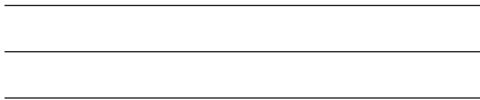
I would like to be listed in publications as

_____ or Anonymous

Please omit my name from your mailing list.

Our Musicians, Teachers, and Students Thank You!





PLEASE
PLACE
POSTAGE
STAMP
HERE



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Harry Christophers

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